

VIKO EKF bibliotekoje gautos knygos

2016 m. rugsėjis-spalis

Informacinės technologijos

1. *EXCEL 2013 ekonomistams ir vadybininkams: mokomoji knyga*. Kaunas: Technologija, 2015. 228 p. ISBN 978-609-02-1163-2 (EKF 5 vnt., VIKO 10 vnt.)
2. JELEN, Bill; ALEXANDER, Michael. *Excel 2016 Pivot Table Data Crunching*. Indianapolis: Que 2016. 417 p. ISBN 978-0-7897-5629-9 (EKF 1 vnt., VIKO 1 vnt.)
3. WALKENBACH, John. *Microsoft Excel 2016 bible*. Indianapolis: John Wiley & Sons, 2015. 1106 p. ISBN 978-1-119-06751-1 (EKF 1 vnt., VIKO 1 vnt.)

Mokslas. Moksliniai tyrimai

1. COOPER, Donald; SCHINDLE, Pamela. *Business research methods*. New York: McGraw-Hill/Irwin, 2014. 692 p. ISBN 978-1-259-07095-2 (EKF 1 vnt., VIKO 1 vnt.)
2. GHOURI, Pervez; GRØNHAUG, Kjell. *Research methods in business studies*. Harlow: Financial Times Prentice Hall, 2010. 265 p. ISBN 978-0-273-71204-6 (EKF 1 vnt., VIKO 1 vnt.)

Etika. Verslo etika

1. JOHNSON, Craig. *Organizational ethics: a practical approach*. Thousand Oaks: SAGE, 2016. 509 p. ISBN 978-1-4833-4440-9 (EKF 1 vnt., VIKO 1 vnt.)

Ekonomika. Verslas

1. ALBRIGHT, Christian; WINSTON, Wayne. *Business analytics: data analysis and decision making*. Andover: Cengage Learning, 2015. 990 p. ISBN 978-81-315-2661-3 (EKF 1 vnt., VIKO 1 vnt.)
2. *Business analysis for practitioners: a practice guide*. Newtown Square: Project Management Institute, 2015. 206 p. ISBN 978-1-62825-069-5 (EKF 2 vnt., VIKO 2 vnt.)
3. CAMPBELL, Harry; BROWN, Richard. *Cost-benefit analysis: financial and economic appraisal using spreadsheets*. Abingdon, Oxon: Routledge, 2016. 435 p. ISBN 978-1-138-84880-1 (EKF 1 vnt., VIKO 1 vnt.)
4. CRAIG, Fleisher; BENSOUSSAN, Babette. *Business and competitive analysis: effective application of new and classic methods*. Upper Saddle River: Pearson Education, 2015. 590 p. ISBN 978-0-13-308640-9 (EKF 1 vnt., VIKO 1 vnt.)
5. FRANSES, Philip Hans; van DIJK, Dick; OPSCHOOR, Anne. *Time series models for business and economic forecasting*. Cambridge: Cambridge University Press, 2014. 300 p. ISBN 978-0-521-52091-1 (EKF 1 vnt., VIKO 1 vnt.)
6. GUDEMAN, Stephen. *Anthropology and economy*. Cambridge: Cambridge University Press, 2016. 225 p. ISBN 978-1-107-57720-6 (EKF 1 vnt., VIKO 1 vnt.)
7. JENKINS, Wyn; WILLIAMSON, David. *Strategic management and business analysis*. London: Routledge, Taylor & Francis Group, 2016. 297 p. ISBN 978-1-138-81765-4 (EKF 1 vnt., VIKO 1 vnt.)
8. JOHANSSON, Per-Olov; KRISTRÖM, Bengt. *Cost-benefit analysis for project appraisal*. Cambridge: Cambridge University Press, 2016. 235 p. ISBN 978-1-107-54822-0 (EKF 1 vnt., VIKO 1 vnt.)
9. KOTLER, Philip; DINGENA, Marian; PFOERTSCH, Waldemar. *Transformational sales: making a difference with strategic customers*. Cham: Springer, 2016. 162 p. ISBN 978-3-319-20605-9 (EKF 1 vnt., VIKO 1 vnt.)
10. PRIDE, William; HUGHES, Robert; KAPOOR, Jack. *Foundations of business*. Stamford: Cengage Learning, 2015. 528 p. ISBN 978-1-285-19394-6 (EKF 2 vnt., VIKO 2 vnt.)
11. SKOUSEN, Mark. *The making of modern economics: the lives and ideas of the great thinkers*. New York: Routledge, 2016. 501 p. ISBN 978-0-7656-4544-9 (EKF 1 vnt., VIKO 1 vnt.)

Finansai. Bankai

1. ABILDGREN, Kim. *Monetary history of Denmark 1990-2005*. Copenhagen: Danmarks Nationalbank, 2010. 302 p. ISBN 978-87-87251-84-6 (EKF 1 vnt., VIKO 1 vnt.)
2. ALEKNEVIČIENĖ, Vilija. *Įmonės finansų valdymas: vadovėlis*. Kaunas: Spalvų kraitė, 2009. 432 p. ISBN 978-9955-921-04-2 (EKF – 1 vnt., VIKO – 2 vnt., 2009-2011 m. – 32 vnt.)
3. BISWAS, Bashker. *Employee benefits design and planning: a guide to understanding accounting, finance, and tax implications*. Upper Saddle River: Pearson, 2014. 381 p. ISBN 978-0-13-348133-4 (EKF 1 vnt., VIKO 1 vnt.)*
4. CIBULSKIENĖ, Diana. *Įmonių kapitalo struktūros formavimas finansų rinkos globalizacijos procesuose: mokslo monografija*. Šiauliai: Šiaulių universiteto leidykla, 2007. 272 p. ISBN 978-9986-38-806-7 (EKF 1 vnt., VIKO 1 vnt.)
5. *Financial cycles and the real economy : lessons for CESEE countries*. Mass: Edward Elgar, 2014. 310 p. ISBN 978-1-78347-762-3 (EKF 1 vnt., VIKO 1 vnt.)
6. HIGGINS, Robert. *Analysis for financial management*. New York: McGraw-Hill Education, 2016. 450 p. ISBN 978-981-4670-15-9 (EKF 1 vnt., VIKO 1 vnt.)
7. HULL, John. *Risk management and financial institutions*. Hoboken: Wiley, 2015. 714 p. ISBN 978-1-118-95594-9 (EKF 1 vnt., VIKO 1 vnt.)
8. *Individual savings: better pensions plus economic development: presentations from the international seminar "Individual savings: better pensions plus economic development"*, organised by FIAP and held on 11th and 12th april 2013 in Colombia. Santiago: International Federation of Pension Fund Administrators, 2013. 373 p. ISBN 978-956-8853-11-2 (EKF 1 vnt., VIKO 1 vnt.)*
9. JAMES, Harold. *Making the European monetary union: the role of the Committee of Central Bank Governors and the origins of the European Central Bank*. London: Belknap Press of Harvard University Press, 2012. 567 p. ISBN 978-0-674-06683-0 (EKF 1 vnt., VIKO 1 vnt.)
10. KANCEREVYČIUS, Gitanas. *Finansai ir investicijos*. Kaunas: Smaltijos leidykla, 2009. 904 p. ISBN 978-9955-707-64-6 (EKF 6 vnt., VIKO 13 vnt., 2003-2009 m. 25 vnt.)
11. KOCH, Timothy; MACDONALD, Scott. *Bank management*. Boston: Cengage Learning, 2015. 778 p. ISBN 978-1-133-49468-3 (EKF 2 vnt., VIKO 2010-2015 m. 3 vnt.)
12. *The payment system: payments, securities and derivatives, and the role of the eurosystem*. Frankfurt am Main: European Central Bank, 2010. 369 p. ISBN 978-92-899-0632-6 (EKF 1 vnt., VIKO 1 vnt.)

13. *Progress through crisis?:* proceedings of the conference for the 20th anniversary of the establishment of the European Monetary Institute. Frankfurt: European Central Bank, 2014. 164 p. ISBN 978-92-899-1397-3 (EKF 1 vnt., VIKO 1 vnt.)*
14. SKOGLUND, Jimmy; CHEN, Wei. *Financial risk management: applications in market, credit, asset and liability management and firmwide risk*. Hoboken: Wiley, 2015. 557 p. ISBN 978-1-119-13551-7 (EKF 1 vnt., VIKO 1 vnt.)
15. ГОРЯЕВ, Алексей; ЧУМАЧЕНКО, Валерий. *Финансовая грамота*. Минск: Четыре четверти, 2015. 121 p. ISBN 978-985-7103-60-7 (EKF 1 vnt., VIKO 1 vnt.)
16. *Формирование системы инвестиционно-кредитного обеспечения модернизации национальной экономики: монография*. Пинск: ПолесГу, 2015. 269 p. ISBN 978-985-516-409-9 (EKF 2 vnt., VIKO 2 vnt.)

Investicijos

1. VITAS, Artūras. *Investicijų ekonomika: teisingų investavimo sprendimų priėmimas: mokomoji knyga*. Vilnius: Vilniaus turto nuoma, 2015. 129 p. ISBN 978-609-95716-1-4 (EKF 1 vnt., VIKO 1 vnt.)

Finansų analizė

1. *International financial statement analysis*. Hoboken: Wiley, 2015. 1033 p. ISBN 978-1-118-99947-9 (EKF 1 vnt., VIKO 1 vnt.)

Tarptautinė ekonomika

1. *Progress through crisis?:* proceedings of the conference for the 20th anniversary of the establishment of the European Monetary Institute. Frankfurt: European Central Bank, 2014. 164 p. ISBN 978-92-899-1397-3 (EKF 1 vnt., VIKO 1 vnt.)

Rinkodara

1. YOUNG, Antony. *Brand media strategy: integrated communications planning in the digital era*. New York: Palgrave Macmillan, 2014. 242 p. ISBN 978-1-137-27956-9 (EKF 1 vnt., VIKO 1 vnt.)
2. SMITH, Paul; ZOOK, Ze. *Marketing communications: offline and online integration, engagement and analytics*. London: Kogan Page, 2016. 578 p. ISBN 978-0-7494-7340-2 (EKF 2 vnt., VIKO 2 vnt.)

Teisé

1. *Perspectives on commercializing innovation*. New York: Cambridge University Press, 2015. 580 p. ISBN 978-1-107-55211-1 (EKF 1 vnt., VIKO 1 vnt.)

Draudimas. Pensijos.

1. BISWAS, Bashker. *Employee benefits design and planning: a guide to understanding accounting, finance, and tax implications*. Upper Saddle River: Pearson, 2014. 381 p. ISBN 978-0-13-348133-4 (EKF 1 vnt., VIKO 1 vnt.)
2. *Individual savings: better pensions plus economic development: presentations from the international seminar "Individual savings: better pensions plus economic development"*, organised by FIAP and held on 11th and 12th april 2013 in Colombia. Santiago: International Federation of Pension Fund Administrators, 2013. 373 p. ISBN 978-956-8853-11-2 (EKF 1 vnt., VIKO 1 vnt.)

Apskaita

1. IVANAUSKIENĖ, Aldona. *Buhalterinė apskaita: vadovėlis*. Vilnius: Tyto alba, 2016. 532 p. ISBN 978-609-466-158-7 (EKF 30 vnt., VIKO 86 vnt.)
2. KALČINSKAS, Gediminas. *Buhalterinės apskaitos pagrindai*. Vilnius: Pačiolis, 2010. 869 p. ISBN 978-9955-04-216-7 (EKF 6 vnt., VIKO 8 vnt., 2007–2013 m. 54 vnt.)
3. *Verslo apskaitos standartai: taikomi nuo 2016 m. sausio 1 d.* Vilnius: Audito ir apskaitos tarnyba, 2016. 480 p. ISBN 978-9955-9614-4-4 (EKF 5 vnt., VIKO 5 vnt.)

Auditas. Kontrolė

1. *Finansų kontrolė ir auditas: teorija ir praktika: vadovėlis*. Vilnius: Mykolo Romerio universitetas, 2015. 383 p. ISBN 978-9955-19-731-7 (EKF 5 vnt., VIKO 5 vnt.)

Vadyba

1. DAFT, Richard. *Management*. Boston: Cengage Learning, 2016. 767 p. ISBN 978-1-285-86198-2 (EKF 1 vnt., VIKO 2003-2016 m. 7 vnt.)
2. *Darbuotojas organizacijos koordinačių sistemoje: žmogiškojo potencialo vystymo perspektyvos: mokslo studija*. Vilnius: Mykolo Romerio universitetas, 2012. 407 p. ISBN 978-9955-19-452-1 (3 vnt., VIKO 8 vnt.)
3. GRAŽULIS, Vladimiras. *Komandinis darbas: mokslo studija*. Vilnius: Mykolo Romerio universitetas, 2014. 84 p. ISBN 978-9955-19-661-7 (4 vnt., VIKO 14 vnt.)
4. JENKINS, Wyn; WILLIAMSON, David. *Strategic management and business analysis*. London: Routledge, Taylor & Francis Group, 2016. 297 p. ISBN 978-1-138-81765-4 (EKF 1 vnt., VIKO 1 vnt.)*
5. KANE, Nick; ZAPPULLA, Justin. *Critical selling: how top performers accelerate the sales process and close more deals*. Hoboken: John Wiley & Sons, 2016. 212 p. ISBN 978-1-119-05255-5 (EKF 1 vnt., VIKO 1 vnt.)

6. MACGREGOR, Steven. *Sustaining executive performance: how the new self-management drives innovation, leadership, and a more resilient world*. Barcelona: The Leadership Academy of Barcelona, 2015. 258 p. ISBN 978-0-13-398700-3 (EKF 1 vnt., VIKO 1 vnt.)
7. *Open innovation: researching a new paradigm*. Oxford: Oxford University Press, 2013. 373 p. ISBN 978-0-19-929072-7 (EKF 1 vnt., VIKO 1 vnt.)
8. *Perspectives on commercializing innovation*. New York: Cambridge University Press, 2015. 580 p. ISBN 978-1-107-55211-1 (EKF 1 vnt., VIKO 1 vnt.)*
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10. *Žmogiškųjų išteklių valdymas: vadovėlis magistrantūros studentams*. Vilnius: Mykolo Romerio universitetas, 2015. 468 p. ISBN 978-9955-19-724-9 (EKF 4 vnt., VIKO 14 vnt.)

Pardavimų valdymas

1. KOTLER, Philip; DINGENA, Marian; PFOERTSCH, Waldemar. *Transformational sales: making a difference with strategic customers*. Cham: Springer, 2016. 162 p. ISBN 978-3-319-20605-9 (EKF 1 vnt., VIKO 1 vnt.)*